



# The chance to establish your own clinic

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OLI LAB FRANCHISE



# ABOUT US

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Oli Lab - Small Beauty Labs Is A Place Where Everyone Can Get Professional Help In Discovering Their Natural Beauty. We Choose An Individual Approach For Each Patient.

Oli Lab Franchise Is An Opportunity To Start Your Own Business In The Field Of Aesthetic Beauty With The Help Of A Team Of Professionals Who Share Our Ideals And Approaches To Work.

Our Clinic Has Quickly Become Popular Due To The Quality Of Our Services And Individual Approach To Each Client. We Not Only Perform Cosmetic Procedures, But Also Help Clients Find Harmony With Themselves And Their Bodies.



# ABOUT THE BRAND

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## 01 Philosophy

We believe that beauty is more than just appearance. Beauty is a sense of self-confidence, a deep understanding of oneself and one's needs, and a willingness to express one's individuality. We are convinced that every person is unique and beautiful in their own way, and our task is to help unlock this potential and emphasize the individuality of each of our patients.

## 02 Mission

Our mission is to improve people's lives by helping them feel confident and attractive through enhancing their natural beauty. We believe that beauty should not be tied to certain standards and norms, but should express the individuality and uniqueness of each person.

## 03 Vision

Our vision is a world where every person recognizes their uniqueness and the beauty that nature has given them. Instead of striving for inimitable ideals, we help people unlock their potential and emphasize their natural beauty.



# VALUES

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## **Emotional peace**

We create a comfortable and relaxing atmosphere to make our patients feel confident and comfortable.



## **Self-love**

We help our patients love and respect themselves by bringing out their natural beauty.



## **Professionalism**

We are committed to providing high quality services and professional care to our patients.



## **Individuality**

We embrace the uniqueness of each patient and choose the best option to enhance their natural beauty.



## **Innovations**

We utilize modern technology and techniques in our work to achieve the best results for our patients.

# WHY OLI LAB?

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## 01 A brand that has earned trust

Oli Lab has become popular and has gained the trust of clients including stars and celebrities. This creates an advantage as clients are already familiar with the brand and will be attracted to your salon.

## 02 Authorial techniques

Oli Lab has unique and authored techniques that ensure the quality of services provided. You will receive training on these techniques for your staff, which will allow you to maintain a high level of service.

## 03 Quick payback

One of the significant advantages of buying an Oli Lab franchise is the quick payback period of 3-6 months. Thanks to the popularity of the brand and the quality of the services, you will be able to attract clients faster and start making a profit.

# WHY OLI LAB?

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## 04 Marketing and sales assistance

Oli Lab provides ready-made marketing materials and sales support. You will be able to use Oli Lab's recognizable brand and image, which will immediately attract customers and ensure a stable revenue stream.

## 05 24/7 opening support

When you buy an Oli Lab franchise, you will receive support from the company team in all aspects of the business. Our team will help you with training, marketing, sales and other important aspects so you can successfully launch and run your salon.

## 06 Charity

Oli Lab is actively engaged in charity and support of social projects, including assistance to orphanages. By buying an Oli Lab franchise, you will participate in a good cause and help those who really need help.

# WHY OLI LAB?

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## 07 Training staff from the beginning

Oli Lab provides training for your staff from the ground up. Your staff will be trained in Oli Lab's signature techniques and methodologies, enabling them to provide quality service to clients.

## 08 Prepared marketing materials

When you buy an Oli Lab franchise, you won't have to develop marketing materials from scratch. All the necessary advertising, brochures, logos, designs and other marketing materials have already been developed and are ready for use.

## 09 Team building

Oli Lab attaches great importance to the continuous development and improvement of its team of specialists. Regular retreats and practices help to develop the spiritual component of each employee. This energy is transferred to the clients, creating a special atmosphere in the salon.

# WHY OLI LAB?

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For **4 years** of its existence Oli Lab has managed to gain the trust and recognition of our clients. We have a strong brand and a positive reputation, which creates an advantage when starting your own salon.

Over the **4 years** of operation, Oli Lab has been able to build and establish a loyal customer base. Therefore, when you buy a franchise, you get access to existing customers, which will help you start a business with an already established flow of visitors.

During **4 years** of operation Oli Lab has systematically studied and optimized its business processes. The franchise gives you access to effective and proven methods of work, which will help you avoid mistakes and achieve success in your salon faster.



# WHY OLI LAB?

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## **3 branches in the Czech Republic**

One of the significant advantages of buying an Oli Lab aesthetic beauty salon franchise is its presence on the Czech market with three branches.



# WHY OLI LAB?

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**3-6**

payback period of 3-6 months

**<10.000€**

net income from 10.000€ per month

**5%**

royalty per month

**15.000€**

franchise fee

# SERVICES

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## 01 Help with acne treatment

Oli Lab provides expert assistance in the treatment of acne. Your salon will offer clients customized treatment programs that include special treatments, massage and skin care recommendations.

This will allow you to attract clients suffering from acne problems and help them achieve clear and healthy skin.

# SERVICES

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## 02 Authorial techniques

Oli Lab has developed its own proprietary techniques that are a key competitive advantage.

When you buy a franchise, you will have access to these unique techniques and train your staff to use them.



# SERVICES

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## 03 Machine cosmetology

Oli Lab offers a wide range of machine procedures that help to improve skin condition and solve various aesthetic problems. Salon franchisees will have access to advanced equipment and will train their staff to perform these procedures.

Your salon will be able to offer clients innovative treatments such as laser rejuvenation, photo rejuvenation, RF lifting, ultrasonic cleansing and many others.

# SERVICES

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## 04 Aesthetic cosmetology

Oli Lab offers a wide range of aesthetic treatments to improve the appearance and condition of your skin. Your salon will perform procedures such as peels, mesotherapy, beauty injections (Botox, fillers), contour plastics, rejuvenating masks and others.

You will be able to meet the diverse needs of your clients, helping them achieve the results they desire.



# SERVICES

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## 05 Courses for cosmetologists

Oli Lab provides training and courses for cosmetologists, which is a significant advantage of the franchise. You will be able to train your staff on the basis of Oli Lab methods, developing their skills and knowledge in the field of aesthetic medicine. This will allow you to have highly qualified staff and maintain a high level of service in your salon.

# CONTACTS

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